			2	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			745		frontiar boars white tien.
71 (57 /01			man of	CONFIRMATION CONTRAC	YERMATIO	00			
10/29/12	\$2,400.00 Charlotte (WSOC)		1 \$2,400.00	×	1 × ×	1:00 5P- 5:30P (EST)	4 1:00 SP-	10/30/12-11/02/12	14.0 Normal Line / Spot
10/29/12	\$3,300.00 Charlotte (WSOC)		2 \$1,650.00	×	2 × ×	1:00 4P- 5P (EST)	5 1:00 4P-	10/30/12-11/02/12	13.0 Normal Line / Spot
10/29/12	\$550.00 Charlotte (WSOC)		1 \$550.00			1:00 12P- 12:30P (EST)	5 1:00 12F	11/04/12-11/04/12	12.0 Normal Line / Spot
10/29/12	\$550.00 Charlotte (WSOC)		1 \$550.00	put		1:00 12P- 12:30P (EST)	5 1:00 124	11/03/12-11/03/12	11.0 Normal Line / Spot
10/29/12	\$750.00 Charlotte (WSOC)		1 \$750.00	×	1 × >	1:00 12P- 1P (EST)	5 1:00 128	10/30/12-11/02/12	10.0 Normal Line / Spot
10/29/12	\$750.00 Charlotte (WSOC)		1 \$750.00	×	1 × >	1:00 10A- 11A (EST)	5 1:00 10/	10/30/12-11/02/12	9.0 Normal Line / Spot
10/29/12	\$1,500.00 Charlotte (WSOC)		2 \$750.00	×	2 × ×	1:00 9A- 10A (EST)	5 1:00 9A	10/30/12-11/02/12	8.0 Normal Line / Spot
10/29/12	\$1,600.00 Charlotte (WSOC)	- 4-	1 \$1,600.00	1		1:00 8A- 9A (EST)	3 1:00 8A	11/04/12-11/04/12	7.0 Normal Line / Spot
10/29/12	\$550.00 Charlotte (WSOC)		1 \$550.00	bos .		1:00 6A- 7A (EST)	6 1:00 6A	11/03/12-11/03/12	6.0 Normal Line / Spot
10/29/12	\$650.00 Charlotte (WSOC)		1 \$650.00			1:00 7A- 8A (EST)	5 1:00 7A	11/03/12-11/03/12	S.0 Normal Line / Spot
10/29/12	\$5,850.00 Charlotte (WSOC)		3 \$1,950.00	×	ω ×	1:00 8A- 9A (EST)	4 1:00 8A	10/30/12-11/02/12	4.0 Normal Line / Spot
10/29/12	\$6,450.00 Charlotte (WSOC)		3 \$2,150.00	×	3 ×	1:00 7A- 8A (EST)	4 1:00/7A	10/30/12-11/02/12	3.0 Normal Line / Spot
10/29/12	\$2,350.00 Charlotte (WSOC)		1 \$2,350.00	×	1 ×	1:00 6:30A- 7A (EST)	4 1:00 6:	10/30/12-11/02/12	2.0 Normal Line / Spot
	\$4,700.00 Charlotte (WSOC)		2 \$2,350.00	×	2 x	1:00 6A- 6:30A (EST)	4 1:00 6A	10/30/12-11/02/12	1.0 Normal Line / Spot
Comments Entered	Station	Total	ts Rate	We Th Fr Sa Su Spots	SPW Mo Tu V	Run Times	Sec Length	Dates	Line Type / 8reak Type (Ref #)
					OBANA FOR AMERICA	OBAMA FO	Comments		
	Personal Per					Standard	Billing Type		
	1 / c		Sales Tax	Sale	Political	National/Politica	Account Types		
		\$72,887.50		Net Tota		7/A	CPE		and a sound
		\$12,862.50	ion	Com		/	Phone/Fax		Washington DC 20007
		15.00	Commission % 1	Com	LAURA	BASSETT,LAURA	<b>Buyer Name</b>	es	Greef, Margolis, Mitchell & Associates
	PLYNONIA COLOR				Telerep/Philadelphia	Telerep/F	Sales Office	The second secon	
	in the second se	Normal			Telerep/Philadelphla, Philadelphia (1057)	Telerep/F	Salesperson		
			ō	Demo	OBAMA :60 (26653)	OBAMA :	Brand		WSOCTV
	Spelling Andrews	06397900	Headline# 0		Political - Federal Candidate (1067)	Political -	Product	Charlotte, NC 28206-2700	Charlotte
	Grand Total:	No		ociates (2890)	Greer, Margolis, Mitchell & Associates (2890)	Greer, M	Agency	1901 North Tryon Street	1901 No
33 \$85,750.00	Nov. 2012	Jill Hipskind	Ву	) Entered	Pol/B Obama/D/Pre/US (16256)	Pol/B Ob	Advertiser		WSOC-TV
th Spots Rate	By Broadcast Month	10/29/12	Last Modified 1	Lasi	10/30/12-11/05/12		Schedule Dates		
AND AND THE PARTY AND THE PART	printed and restaurations down to according to the special appropriate states and the special states are speci			74	23	1# 220164	Contract #		

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Dates

Comments:

Page 1 of 2

Contract #
Schedule Dates **339164** 10/30/12-11/05/12

Date Entered

									П
					OBAMA FOR AMERICA	Comments			
					Standard	Billing Type			
		· · · · · · · · · · · · · · · · · · ·		Sales Tax	National/Political	Account Types			
			\$72,887,50	Net Total	N/A	CPE		Transmit and Traces	Дì
		rur William (Saman	\$12,862.50	Commission	1	Phone/Fax		Washington DC 20007	
		and a second	15.00	Commission%	BASSETT, LAURA	Buyer Name	& Associates	Greer, Margoils, Mitchell & Associates	
\$17.14.D		drien Wilder was		Package Deal	Telerep/Philadelphia	Sales Office		) I I I I I I I I I I I I I I I I I I I	
			Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)	Salesperson			
· ·				Demo	OBAMA :60 (26653)	Brand		WSOC·TV	
			06397900	Headline #	Political - Federal Candidate (1067)	Product	Chandite, NC 20200-2700		
 \$85,750.00	l: 33	Grand Total:	No	CO-0P	Greer, Margolls, Mitchell & Associates (2890)	Agency	1901 North Tryon Street		
 \$85,750.00	2 33	Nov. 2012	Jill Hipskind	Entered By	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV		
 Rate	ast Month Spots	By Broadcast Month	10/29/12	<b>Last Modified</b>	10/30/12-11/05/12	Schedule Dates			
	(WSOC)	Charlotte (WSOC)	10/29/12	Date Entered	339164	‡			

Accepted-Age		25.0 Nor	25.0 Nor	24.0 Nor	23.0 Nor	22.0 Nor	21,0.1 Preempt	21.0 Nor	20.0 Noi	19.0 Noi	18.0 Noi	17.0 No	16.0 No.	15.0 No.	2
Accepted Agency/Advertiser:		25.U Normai Line / Spot	25.0 Normal Line / Spot	24.0 Normal Line / Spot	23.0 Normal Line / Spot	22.0 Normal Line / Spot	empt	21.0 Normal Line / Spot	20.0 Normal Line / Spot	19.0 Normal Line / Spot	18.0 Normal Line / Spot	17.0 Normal Line / Spot	16.0 Normal Line / Spot	15.0 Normal Line / Spot	rung ( ) by Louis ( ) by ( (see # )
		10/30/12-11/02/12	10/30/12-11/02/12	11/02/12-11/02/12	11/01/12-11/01/12	10/31/12-10/31/12	10/31/12	10/31/12-10/31/12	11/05/12-11/05/12	10/30/12-11/01/12	10/30/12-11/04/12	10/30/12-11/02/12	10/30/12-11/02/12	10/30/12-11/02/12	Paico
		5	57	5	5	<u>071</u>		U1		4	4	w	4	4	200
Date: A		1:00 3P- 4P (EST)	1:00 5:30A- 6A (EST)	1:00 9P- 10P (EST)	1:00 10P- 11P (EST)	1:00 10P- 11P (EST)		1:00 8:30P- 9P (EST)	1:00 7:57P- DANCING WITH THE STARS	1:00 11:35P- 12:02A (EST)	1:00 11P- 11:35P (EST)	1:00 6:58P- 7:30P (EST)	1:00 6P- 6:30P (EST)	1:00 5:30P- 6P (EST)	religor Ruit Hilles
Accepted-Station:	CONFIRMATION CONTRACT	1 × ×	1 × ×			1			WITH THE 1	(ST) 1 × ×	) 1 × ×	7) 1 × ×	2 × ×	1 × ×	CS SPW MO 10 WE
	NOONTRA	×	×	-	1					×	×	×	×	×	III FF Sa Su
Dalet	읔	1 \$750.00	1 \$850.00	1 \$6,000.00	1 \$10,000.00	1 \$8,600.00		\$10,000.00	1 \$12,000.00	1 \$1,400.00	1 \$2,400.00	1 \$3,200.00	2 \$3,000.00	1 \$2,600.00	spots Rate
Comments:															Total
		\$750.00 Charlotte (WSOC)	\$850.00 Charlotte (WSOC)	\$6,000.00 Charlotte (WSOC)	\$10,000.00 Charlotte (WSOC)	\$8,600.00 Charlotte (WSOC)	Charlotte (WSOC)	Charlotte (WSOC)	\$12,000.00 Charlotte (WSOC)	\$1,400.00 Charlotte (WSOC)	\$2,400.00 Charlotte (WSDC)	\$3,200.00 Charlotte (WSOC)	\$6,000.00 Charlotte (WSOC)	\$2,600.00 Charlotte (WSDC)	Station
							No Avail/Exception - NO :60								Comments
		10/29/12	10/29/12	10/29/12	10/29/12	10/29/12		10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	Entered

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written

* REP	
HEADLINE# 6397900 ORIGINAL REV#0 ***	

AGY ADV

AGY. ADV.

NAME NAME

GREER,

MARGOLIS,

POLI/B OBAMA/D/PRE/US

# #

7678 2890

REF: TEL# 610-225-4100 ORDER WORKSHEET

FAX# 610-225-1191 OCT26/12 08.18 \*\*\* WSOC-TV \*\*\*

OBAMA FOR AMERICA WASHINGTON, 3050 K 田公丁# CONTRACT # 6397900 H S NW, COMMENTS: DC 20007 MITCHELL (LINE, SALES BUYER NAME PRSN NATL. PH-NICK WELTE LOCAL REGIONAL

LAURA BASSETT OFF.# 220 SALESMAN #

REP.#

ORDER, INVOICE)

STATE TAX

CO-OP BILLING NEEDED

DATE OCT26/12 08.18

REP: FR JARED TO JILL

CITY TAX

FLIGHT-DATES OCT30/12

NOV5/12

WK-

PRDCT ORDER #

TOTAL \$95750 NEW OBAMA ORDER :60'S

PLS CNF THANKS

CON

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\*\*\*\*\* THIS IS

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CASH

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ALL INVOICES ARE GREER MARGOLIS TO ΒE SENT TO: ADVANCE SCHEDULE \*\*\*\*

1010 WISCONSIN AVENUE SUITE 800 WASHINGTON, ACCOUNTING DC 20007 MN

Н	TU-F,M	1	11/5	10/30			PROGRAM : EYE NWS DAYBRK	ָםי
					\$ 2 A B D D D D	60	3 630A-700A	
N	TU-F,M	2	11/5	+0/00			PROGRAM : EYE NWS DAYBRK	ħTI.
			1	10/30	\$2,350.00	60	2 600A-630A	
H	TU-F,M	Ļ	71/5	· · · · · · · · · · · · · · · · · · ·			PROGRAM : EYE-5AM DAYBRK	H
:SPT			1	10/30	\$850.00	60	530A-600A	
:TOTL	EEK : DAYS	END :SPTS: WEEK	: END	: START	LGTH : SEC : RATE	LGTH	RIOD	:LINE#:

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT26/12 08.18 \*\*\* WSOC-TV \*\*\*

:LINE#:REP :CD: :LINE#: :	TIME PERIOD :	LGTH : SEC	RATE	: START	: END : DATE	:SPTS: WE	WEEK : DAYS	:TOTL:
Ą	700A-800A	60	\$2,150.00	10/30	11/5			ω
PROGRAM	: GD MRN AMR-ABC							
<b>U</b> n:	800A 900A	60	\$1,950.00	10/30	11/5	ω	TU-F, M	ω
PROGRAM	: GD MRN AMR-ABC							1
6	700A-800A	60	\$650.00	11/3	11/3	1	SAT	1
PROGRAM	: EYE NW SA MRN1/	MRN1/EYE NW SA MRN2	4RN2					
7	600A-700A	60	\$550.00	11/3	11/3	Н	SAT	ب
PROGRAM	: EYE NW SA MRN1/EYE	NW SA	MRN2					
œ	800A-900A	60	\$1,600.00	11/4	11/4	۳	SUN	₽
PROGRAM	: EARLY MORNING							
9	900A-1000A	60	\$750.00	10/30	11/5	N	TU-F,M	N
PROGRAM	: LIVE WTH KELLY							
10	1000A-1100A	60	\$750.00	10/30	11/5	Ь	TU-F, M	₽
PROGRAM	: DR. PHIL							
11	1200N-100P	60	\$750.00	10/30	11/5	<del>니</del>	TU-F,M	Н
PROGRAM	: EYEWIT MIDDAY							
12	1200N-1230P	60	\$550.00	11/3	11/3	ч	SAT	₽
PROGRAM	: EYEWIT MDDY SA							
13	1200N-1230P	60	\$550.00	11/4	11/4	1	SUN	₽
PROGRAM	: AVG. ALL WKS							
14	300P-400P	60	\$750.00	10/30	11/5	Н	TU-F,M	س
PROGRAM	: GENRL HOSPITAL							
15	400P-500P	60	\$1,650.00	10/30	11/5	N	TU-F,M	N
)								

PROGRAM :

DR. OZ

OCT26/12 08.18
\*\*\* WSOC-TV \*\*\*

:LINE#::: : :: :: :: :: :: :: :: :: :: :: ::	T 1317						
SOOP-530P   SOO   S2,400.00   10/30   11/5   1   TU-F,M	LINE#: CU: TIME PERIOD : LGTH : :						:TOTL:
STORPHOOP   STOROUS   ST	500P-530P	\$2,400.00	10/30	11/5	ר	TU-F, M	1
S-309F-600P   60   S2.600.00   10/30   11/5   1   TU-F,M	: EYEWIT NWS						,
	530P~600P	\$2,600.00		11/5	ы	TU-F,M	-
ROUDE-BJUP   60   \$3,000.00   10/30   11/5   2   TU-F,M	: EYEWIT NWS5.						1
	40£9-4009	000.	10/30	11/5	12	TU-F,M	v
TOOP-730P   60   \$3,200.00   10/30   11/5   1   TO-F,M	SMN LIMBAB :						
I   INSIDE EDITION	700P-730P	\$3,200.00	10/30	11/5	ب	тU-ғ.м	_
1100P-1135P   60   \$2,400.00   10/30   11/5   1   TU-M   TU-F,M   TU-F,M	: INSIDE						H
1135P-1202A   60   \$1,400.00   10/30   11/5   1   TU-F,M	1100 <i>P</i> -1135 <i>P</i>	\$2,400.00	10/30	11/5	H	TU-M	_1
1135P-1202A   60   \$1,400.00   10/30   11/5   1   TU-F,M	••						ŀ
: ABC-NITELINE 800P-1000P 60 12000.00 11/5 11/5 1 MON 1000C-1000P 60 12000.00 10/31 10/31 1 MED 1000P-1100P 60 \$8,600.00 10/31 10/31 1 MED 1000P-1100P 60 10000.00 11/1 11/1 1 1000P-1100P 60 \$6,000.00 11/2 11/2 1 FRI	1135P-1202A	\$1,400.00	10/30	11/5	⊢	TU-F, M	<u> </u>
ROOP-1000P   GO							ŀ
BANCNG-STR-ABC	800P-1000P	12000.00	11/5	11/5	₽	MON	ے
R30P-900P   60   10000.00   10/31   10/31   1   WED	••						1
: MIDDLE-ABC/SUBURGATRY-ABC  1000P-1100P 60 \$8,600.00 10/31 10/31 1 WED  : NASHVILLE  1000P-1100P 60 10000.00 11/1 11/1 1 THU  SCANDAL  900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	830P-900P	10000.00	10/31	10/31	Н	WED	<u>۔</u>
1000P-1100P 60 \$8,600.00 10/31 10/31 1 WED  : NASHVILLE 1000P-1100P 60 10000.00 11/1 11/1 1 : SCANDAL 900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	••	Ω					)
: NASHVILLE 1000P-1100P 60 10000.00 11/1 11/1 1 THU : SCANDAL 900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	1000F-1100P	\$8,600.00	10/31	10/31	Н	WED	_1
1000P-1100P 60 10000.00 11/1 11/1 1 THU: SCANDAL  900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	••						
: SCANDAL 900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	5 1000P-1100P	10000.00		11/1	1	THU	_1
900P-1000P 60 \$6,000.00 11/2 11/2 1 FRI	••						ı
	900P-1000P	\$6,000.00		11/2	1	FRI	Ľ

PROGRAM:

PRIMTME-DO-ABC

FAX# 610-225-1191
HARRIS REPORT FROM REP

RT FROM REP OCT26/12 08.18
\*\*\* WSOC-TV \*\*\*

NOV/12 : LINE#:REP :CD: : :LINE#: : 95750.00 TIME PERIOD : LGTH : SEC: RATE .. .. START DATE END : /WK: INVT CONTRACT TOTAL TOTAL SPOTS DAYS 95750.00 34 :TOTL:

MARKET TOTALS \$222,674 WSOC 43%

WBTV 26% CABL 0%

WCNC 15% WCCB 10% WJZY 2%

WMYT 2%

WAXN 2%

SVC- NSI DEMOS- RA35+\*